

Conscious Communication in *MARKETING*

WITH AI PROMPT
GENERATOR

THE CONSCIOUS CONTENT CONSUMER
CONTENT-MAPPING TOOL

WRITTEN BY ALLISON WENTWORTH ROSS + CLAUDE.AI

Conscious Communication in Marketing: User Guide

Conscious Content Consumer Mapping Tool:

<https://violetportal.blog/ContentMapping.html>

Allison Wentworth Ross

What This Tool Does	3
Where This Fits in Your Practice	3
How to Use This Tool	3
Step 1: Select Your Highest Timeline	3
Step 2: Select Your Buyer Journey Experience	4
Step 3: Review the Generated Pathways	5
Step 4: Select Your Pathway	6
Step 5: Generate Your Content Prompts	6
Step 6: Create Your Content	7
Using the AI Prompt Generator	7
How the AI Prompt Generator Works	7
What Makes These AI-Generated Angles Different	8
When to Use AI Prompt Generator vs. Manual Creation	8
Understanding the Archetype Codes	9
Tips for Success	9
Next Steps	10
Questions?	10
About the Creator	10

What This Tool Does

The content-mapping tool generates personalized content prompts based on your highest timeline and the journey you want to create for your audience. It shows you exactly which archetypes to serve, in what order, and gives you specific writing prompts for each step of their journey.

Where This Fits in Your Practice

If you're a reader/consumer:

- Take the [3-question quiz](#) to discover your archetype
- Filter [Violet Portal](#) content by your archetype
- Find content written specifically for your reading, listening, or viewing motivation

If you're a creator (low commitment):

- Use the [Pick-a-Card tool](#) for in-the-moment inspiration
- Draw one archetype prompt
- Write and publish to Violet Portal for selected archetype on content you're inspired to share

If you're a creator (systematic practice):

- **Use this Content Mapping Tool** to plan weekly/monthly content
- Generate structured prompts for your chosen pathway
- Create content [series](#) that guide readers through their journey

If you're a deep practitioner:

- Study the full [Remembering Your Future curriculum](#)
- Use the [Workbook Generator](#) for monthly planning
- Combine all tools for complete embodiment practice

How to Use This Tool

Step 1: Select Your Highest Timeline

What you're choosing: Your natural resonance pattern of how you integrate spirituality (whether you believe in one God, many gods, or no god) with business/career and the type of conversations that make your heart sing.

The 9 options represent:

Timelines 1-3 (Discerning - Yellow Corner):

- Keep spirituality separate from business/career
- **Timeline 1:** Focus on solutions
- **Timeline 2:** Explore different perspectives
- **Timeline 3:** Co-create new thought

Timelines 4-6 (Blending - Green Corner):

- Blend spirituality with business/career when appropriate
- **Timeline 4:** Focus on solutions
- **Timeline 5:** Explore different perspectives
- **Timeline 6:** Co-create new thought

Timelines 7-9 (Integrating - Orange Corner):

- Fully integrate spirituality with business/career
- **Timeline 7:** Focus on solutions
- **Timeline 8:** Explore different perspectives
- **Timeline 9:** Co-create new thought

How to choose: If you've done the guided visualization in Appendix 1 of the curriculum, select that timeline. If not, choose the description that feels most aligned with how you naturally operate when you're at your best.

What this determines: Which 9 of the 27 archetypes you'll be creating content for. Each timeline contains 3 columns (Solutions/Perspectives/New Thought) × 3 awareness levels (Unaware/Searching/Ready) = 9 archetypes.

Step 2: Select Your Buyer Journey Experience

What you're choosing: Where your audience starts and where you're guiding them.

The 4 options:

Shortest Route:

- Starts with people who need a gentle nudge of solutions/perspectives/new thought
- Three-step journey (Unaware → Searching → Ready within one column)
- Best for: Audiences close to purchasing, established communities

Finding Solutions:

- Starts with people unaware that solutions exist
- Multi-step journey ending at "ready to commit to solutions"
- Best for: Problem-aware audiences, practical/tactical content

Reflecting on Different Perspectives:

- Starts with people unaware that other perspectives exist
- Multi-step journey ending at "ready to commit to perspectives"
- Best for: Exploration-focused audiences, thought leadership

Keeping Abreast of New Thought:

- Starts with people unaware that new thought exists
- Multi-step journey ending at "ready to commit to new thought"
- Best for: Innovation-focused audiences, paradigm-shifting content

What this determines: The starting point and pathway your content will take readers through. Different pathways may include 3, 4, or 5 steps depending on where people start and where they're going.

Step 3: Review the Generated Pathways

What you're seeing: All possible routes from your chosen starting point to the destination, mapped onto the 3×3 grid of your timeline's archetypes.

The visual grid shows:

- **3 columns:** Solutions (left) | Perspectives (middle) | New Thought (right)
- **3 rows:** Ready to commit (top) | Searching (middle) | Unaware (bottom)
- **Icons indicate:**
 - ↑ Arrow = Journey starting point
 - ● Circle = Pathway step
 - ■ Square = Journey destination (home)

Why multiple pathways? People don't always move in straight lines. Someone seeking solutions might need to explore perspectives first. The tool shows you all the natural resonating routes.

The journey text below each grid describes the awareness progression in plain language (e.g., "Unaware of solutions → Searching for solutions → Ready to commit to solutions").

Step 4: Select Your Pathway

What you're choosing: Which specific route feels most aligned for your content strategy right now.

Consider:

- Which journey matches where your audience actually is?
- Which pathway feels most energetically resonant?
- Which route serves the transformation you're facilitating?

What this does: Locks in your chosen pathway and reveals the Prompt Generator section.

Step 5: Generate Your Content Prompts

Topic Selection: Choose from Future Vision, Health, Wealth, or Happiness - these represent the core areas of human abundance.

Keyword Selection: Choose a specific energy/concept (like Belonging, Connection, Innovation, etc.) that you're exploring in your content.

What happens when you click "Generate Prompts":

The tool creates a complete content brief including:

1. **Main Prompt:** The overarching question connecting your keyword to your topic within your highest timeline
2. **Context:** A reminder of the approach to spirituality (yellow/green/orange corner) you're writing for
3. **Guidance Question:** Invites you to channel your future, abundant self's wisdom on this topic
4. **Individual Archetype Prompts:** For each step in your pathway:
 - **Archetype code & name** (e.g., #19 IMP - Integrated do-it-myself problem-solver)
 - **The specific question** to address for this awareness level
 - **Marketing reminder:** When to educate (unaware), when to soft-sell (searching), when to invite commitment (ready)

Optional: Use the AI Prompt Generator for help with content ideas

Step 6: Create Your Content

Use the prompts to:

- Write one piece of content addressing all archetypes in sequence
- Create separate pieces for each archetype
- Plan a content series that guides readers through the journey
- Generate ideas for your weekly/monthly content calendar

Best practice: Copy the prompts to your planning tool (or use the Workbook Generator for structured monthly planning), then create from your highest self rather than forcing the content.

Using the AI Prompt Generator

After generating your content prompts, you have two options:

[Copy to Clipboard] - Copies your pathway prompts for manual content creation

[Copy AI Prompt] - Copies a complete AI prompt you can paste into ChatGPT, Claude, or any AI assistant to get specific content angles

How the AI Prompt Generator Works

Step 1: Click "Copy AI Prompt" after generating your prompts

Step 2: Paste into your preferred AI tool (ChatGPT, Claude, Gemini, etc.)

Step 3: Submit to the AI and they'll respond with the following request:

1. **Your unique angle on the keyword**
 - Example: "Play as creative exploration in business strategy"
 - Example: "Belonging as community-driven innovation"
 - Replace: **[REPLACE THIS: ...]** with your specific perspective
2. **Your product or service offering**
 - Example: "Business coaching that helps entrepreneurs rediscover joy"
 - Example: "Marketing clarity consulting for evolving audiences"
 - Replace: **[REPLACE THIS: ...]** with your actual offering

Step 4: Submit your answers and receive:

- A foundation answer describing your abundant future timeline
- 3-5 specific content angles for each archetype in your pathway
- Answers that respect consciousness preference (discerning/blending/integrating)

- Answers that match focus (solutions/perspectives/new thought)
- Appropriate offering integration based on awareness level:
 - **Unaware:** Pure value, no offering mention
 - **Searching:** Offering naturally woven in
 - **Ready:** Offering centered with clear CTAs

What Makes These AI-Generated Angles Different

The AI prompt is specifically designed to:

- ✓ Speak as your future abundant self looking back (not predicting, but remembering)
- ✓ Research the intersection of your keyword and topic deeply first
- ✓ Maintain your timeline's consciousness preference throughout every answer
- ✓ Deliver exactly what each archetype seeks (solutions/perspectives/new thought)
- ✓ Follow strict marketing receptivity rules for each archetype
- ✓ Integrate your unique approach and offering appropriately

When to Use AI Prompt Generator vs. Manual Creation

Use the AI Prompt Generator when:

- You're stuck and need content angle ideas
- You want to see multiple approaches quickly
- You're learning what each archetype needs
- You need structure to spark your channeling your future self

Create manually when:

- You're already channeling your future self clearly
- You know exactly what to write
- You want pure, unfiltered intuitive flow
- You're experienced with the framework

Best practice: Many creators use both—AI generates angles, then they refine in their own voice and energy.

Understanding the Archetype Codes

Each archetype has a 3-letter code:

First letter (Spirituality Integration):

- **D** = Discerning (keep spirituality separate)
- **B** = Blending (merge when appropriate)
- **I** = Integrating (fully integrated)

Second letter (Marketing Receptivity):

- **M** = Do-it-Myself (no marketing/sales)
- **W** = Do-it-With-me (some marketing/sales)
- **F** = Do-it-For-me (full marketing/sales)

Third letter (Primary Motivation):

- **P** = Problem-solver (seeking solutions)
- **E** = Explorer (seeking perspectives)
- **L** = Learner (seeking new thought)

Example: IWE = Integrated do-it-with-me explorer

- Integrates spirituality with business
 - Open to marketing and sales offers
 - Seeking different perspectives
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Tips for Success

Trust the process: If a prompt feels aligned, it probably is - even if you can't explain why logically.

Start simple: Begin with the shortest pathway to understand the flow, then explore longer journeys.

Mix approaches: Use this tool for systematic planning AND the Pick-a-Card tool for daily inspiration.

Remember the reminders: The marketing guidance (when to sell vs. educate) is crucial. Respect each archetype's receptivity level.

Channel, don't force: The prompts are designed to help you access your highest self's wisdom, not to constrain your creativity.

Iterate: You can generate multiple prompt sets with different topics/keywords to see what resonates most.

Next Steps

After generating your prompts:

1. **Copy to clipboard** to save your prompts
 2. **Create your content** from an embodied, aligned state
 3. **Publish to Violet Portal** (if contributing to the collective)
 4. **Track your pathway** in the Workbook Generator for monthly planning
 5. **Attend monthly workshops** for live content mapping practice with community
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Questions?

For deep understanding: Read [Remembering Your Future curriculum](#)

For community support: Join [Violet Portal membership](#)

For daily practice: Use the [Pick-a-Card tool](#)

For monthly planning: Generate your [Workbook](#)

About the Creator

Allison Wentworth Ross

Content Guide, Geek Goddess & Marketing Innovator

If conscious communication in marketing resonates, join me at [Violet Portal](#) where we meet monthly as a group and share our content challenges, successes, and inspiration.

The Content Mapping Tool is part of the Vibrational Marketing Institute framework: a practice of channeling your future self through content creation. The tool provides structure, your alignment provides the magnetism.

